

myDtxt

[Text to Screen] module

The key to any successful marketing tool is to captivate your participants and make them coming back for more. Text-To-Screen gives your participants the opportunity to send a personal message to a big screen that can be displayed for everyone to see.

myDtxt Text-To-Screen application is also a great tool to keep your audience engaged and interested. This app allows you to display questions, answers and comments on the screens such as wide screen TV during conference, JumboTron during a ball game, project on the in your resident or retail dining location.



UNIVERSITYdining

Penne Pasta
 Serving: 4 oz (114 grams) Total Cal: 200, Fat Cal: 20, Total Fat: 2.5g, Sat Fat: 0g, Trans Fat: 0g, Cholest: 0mg, Sodium: 45mg, Total Carb: 38g, Sugars: 1g, Fiber: 2g, Protein: 7g

Roasted Butternut Squash with Thyme
 Butternut Squash Roasted with Olive Oil and Fresh Thyme Sprigs
 Serving: 4 oz (115 grams) Total Cal: 110, Fat Cal: 45, Total Fat: 5g, Sat Fat: .5g, Trans Fat: 0g, Cholest: 0mg, Sodium: 250mg, Total Carb: 17g, Sugars: 3g, Fiber: 5g, Protein: 2g

BELLA TRATTORIA

MSU DINING SERVICES

Kudos to the awesome Montclair Dining Team!

myDtxt even powers this screen! (Nice smile)

Thanks for the shout out Melissa!

Come on over to Sam's & try a taste of blk beans & corn sauce over brown rice 12 - 2pm. #Mindful ^JulieRhuleRD

Welcome to Montclair Dining Services

Text RedHawkFeedback [space] YOUR MESSAGE to 82257 and watch the screen to see your text

Get Started Today!

Go online to www.mydtxt.com

Need to sign up? Visit www.myDtxt.com, click [Sodexo Managers], and click [Sign Up]

Marketing Contact:

David Trombetta
 David.Trombetta@sodexo.com
 831-206-5723

Digital Solutions Contact:

AJ Francavilla
 Alfonso.Francavilla@sodexo.com
 716.932.2903



myDtxt

[Text to Screen] module

MESSAGES

CONTACTS

KEYWORDS

 NEW
 APPS

ANALYTICS

SETTINGS

Manage Subscription

My Profile

Auto-Reply Messages

Web Sign Up Forms

Message Forwarding

MyDtxt.com Market



Text to Screen \$10 /Mo

myDtxt Text-To-Screen application is also a great tool to keep you audience engaged and interested.

Activate

Once you are logged in you can simply click “Apps” and browse the myDtxt.com marketplace.

Some Apps are not preferred by Sodexo so please check with your local marketing representative for more information.

Once activated, the Text to Screen module page will allow you to create your “Text to Screen” campaign.

MESSAGES

CONTACTS

KEYWORDS

 NEW
 APPS

ANALYTICS

SETTINGS

My Apps

Market

Text-To-Screen Campaigns

Create Text-To-Screen Campaign

myDtxt

[Text to Screen] module

New Text-To-Screen Campaign

[← back to list](#)
 Keyword*

[Add Keyword](#)

Campaign name*

Number of messages on screen*

Display messages on screen*

"Text to Action" box on the messages' screen*

Time between checks for new messages*

(in seconds)

Rotate messages on screen*

Auto-Reply Message*

Thank you for your text message.

(116 characters left)

Here is an idea how it will look on the mobile phone screens:



Keyword:

Select a custom keyword to designate your on-screen experience.

IE: XYZDiningScreen

Campaign Name:

Name your campaign for easy reference

IE: XYZDining Feedback

Number of Messages on Screen:

Select a number that meets your need based on screen size.

Display Messages on Screen:

MUST BE SET to "Post messages after approval"

Text to Action:

If you would like your screen to have instructions within the window select "visible" or build the instructions into your branding

Time between...:

5-10 seconds is sufficient

Rotate Messages on Screen:

Select the format that meets your location's needs

Auto-Reply Message:


Custom reply message acknowledging receipt of your customer's text
IE: "Thanks for sharing your feedback, keep an eye on the screen and as soon as a member of the team addresses your concern we will share it."











myDtxt













[Text to Screen] module

Text-To-Screen Campaigns

Create Text-To-Screen Campaign

Title	Keyword	Short Code	Screen Status	Manage
Demo Text-to-Screen	RedHawkFeedback	82257	PLAYING	

 Manage
 Stop
 Design Settings
 Edit
 19 Inbox
 Forwarding
 Get Display URL
 Get Embed Code
 Release Keyword
 Delete

Date / Time	Manage
February 25, 2014 02:06 pm	  Delete
February 25, 2014 01:30 pm	  Reply  Private Reply  Delete
February 25, 2014 01:20 pm	  Delete
February 21, 2014 02:47 pm	  Preview Reply  Private Reply  Delete

Add Message:

Seed the comment board with an inbound message.

IE: paper comment card

Reply:

Respond on-screen (differentiated colors) to the comment / text

Private Reply:

Text message back to the customer

Delete:

Self explanatory

Preview Reply:

View the previous reply on screen or edit the reply.



myDtxt

[Text to Screen] module

Create Text-To-Screen Campaign

Text-To-Screen Campaigns

Title	Keyword	Short Code	Screen Status	Manage
Demo Text-to-Screen	RedHawkFeedback	82257	PLAYING	

Manage
 Stop
 Design Settings
 Edit
 19 Inbox
 Forwarding
 Get Display URL
 Get Embed Code
 Release Keyword
 Delete

Edit Design Settings Of Text-To-Screen Campaign

← back to list
[Preview](#)

Color & Size Settings [See Example](#)

- 1 Page background color:
- 2 Color for "Text to Action" box:
- 3 Size for "Text to Action" box: px
- 4 Background color for "Text to Action" box:
- 5 Border color for Incoming Messages box:
- 6 Background color for Incoming Messages box:
- 7 Color of the text for Incoming Messages box:
- 8 Size of the text for Incoming Messages box: px
- 9 Border color for Reply box:
- 10 Background color for Reply box:
- 11 Color of text for Reply box:
- 12 Size of text for Reply box: px

[Save](#) [Reset To Default Settings](#)

Logo

Current logo:

[Delete](#)

Upload logo

No file chosen

- Accepted file types: jpg, jpeg, png, bmp, gif.
- Recommended logo dimensions:
max width: 300px
max height: 90px

Your local Area Marketing Manager or Sr Marketing Manager can provide you collateral in designing your Text-to-Screen page.

Your College/University may also have branding guidelines on the web to assist in matching the color settings accordingly.














myDtxt

[Text to Screen] module

Text-To-Screen Campaigns

[Create Text-To-Screen Campaign](#)

Title	Keyword	Short Code	Screen Status	Manage
Demo Text-to-Screen	RedHawkFeedback	82257	PLAYING	

 Manage
 Stop
 Design Settings
 Edit
 19 Inbox
 Forwarding
 Get Display URL
 Get Embed Code
 Release Keyword
 Delete


Mobile Keyword Forwarding



[← back to message forwarding](#)

You can set each mobile keyword to be forwarded to a specific email.

My Keywords [Add New Email](#)

Filter:

Keyword	Forward Status	Manage
RedHawkFeedback	FORWARD IS OFF	

 Recipients 

Forwarding:

You can set your text messages to reach an email address or set of email addresses to alert you to inbound texts.

This will increase your ability to respond quickly and approve/post replies to your inbound messages.

Display URL

Display URL: <http://newsystem.mydtxt.com/screen/14/RedHawkFeedback/>

[View Screen Feed](#)

Display URL:

This is the link you can embed on your Digital Signage

Get Embed Code

Choose dimensions:

Width * Height *

[Get Embed Code](#)

Embed Code:

Web-Friendly coding